

### Using Community Group Meetings To Deliver Family Planning Messages

T-MARC has piloted the use of community group meetings to deliver family planning messages. A total of 90 community groups meetings (including SACCOS, environmental and youth groups) were sponsored in Dar es Salaam and used as platforms to conduct family planning education to members.



**A brand promoter from T-MARC conducts HIV/AIDS and family planning training to staff of Baraka FM in Mbeya as part of the work place family planning interventions under the FlexiP brand.**

Through these FlexiP oral contraceptive sponsored community group interventions, in Iringa, Mara, Dodoma, Mtwara and Kilimanjaro regions, a total of 2,692 people (998 male and 1,694 women) were reached with family planning education and Flexi P oral contraceptive brand messages. Additionally 3,481 individuals (533 male and 2,948 female) were reached through the 37<sup>th</sup> Dar es Salaam International Trade Fair (*Sabasaba*) and Agricultural Fair (*Nanenane*) public events in Dar es Salaam, Mbeya, Mwanza, Arusha and Dodoma Regions.

Additionally, T-MARC conducted FlexiP sponsored family planning health days at *Jipende!* Salons in the same regions where the salon clients were sensitized on family planning education including the full category of modern family planning methods and FlexiP brand messages. Here a total of 711 people (97 male and 614 female) were reached in small group sessions and 40 people (38 female and 3 male) through one on one counseling sessions held at *Jipende!* Salons.